

Your personalized invite code:
JNE45

Diabetes made simpler, easier, healthier, you name it.



We know managing diabetes is never fun. That's why we're so excited to introduce you to Onduo, a new, state-of-the-art diabetes program and a free benefit with your existing BCBS health plan.

Think of Onduo as a big boost of support between your doctor's visits—the support you likely never had before. If you've ever felt lost, frustrated or confused managing your diabetes, Onduo is here to help.

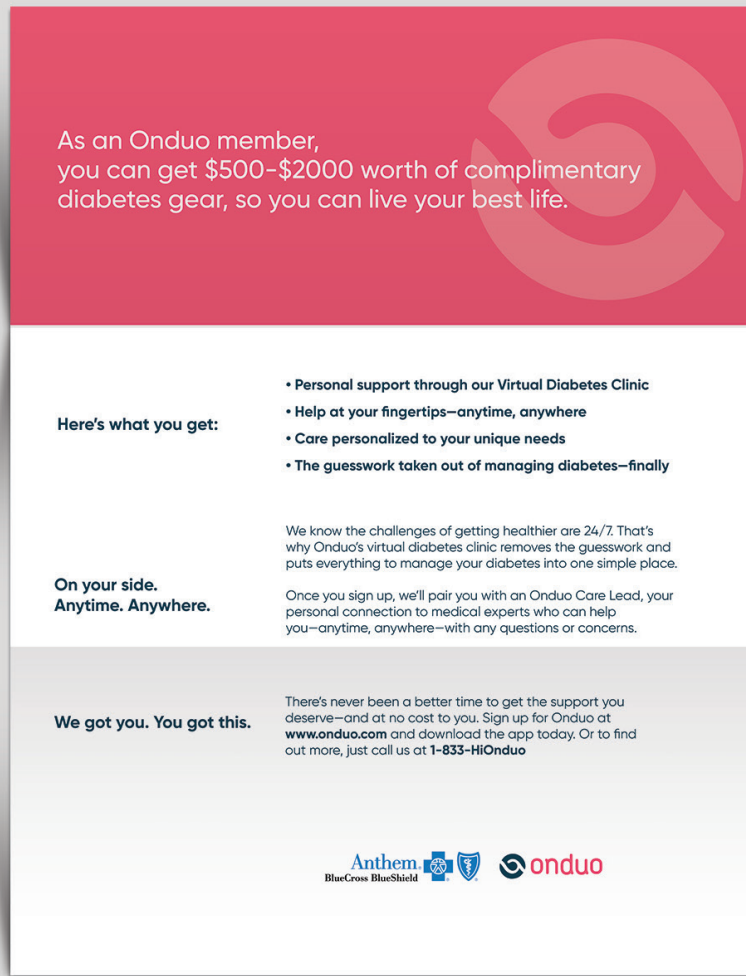
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How to join.

1. Go to Onduo.com
2. Click on the "Join Onduo" button
3. Enter your personalized invite code for free access to the app: **JNE45**

LETTER: FRONT



As an Onduo member, you can get \$500-\$2000 worth of complimentary diabetes gear, so you can live your best life.

Here's what you get:

- Personal support through our Virtual Diabetes Clinic
- Help at your fingertips—anytime, anywhere
- Care personalized to your unique needs
- The guesswork taken out of managing diabetes—finally



On your side. Anytime. Anywhere.

We know the challenges of getting healthier are 24/7. That's why Onduo's virtual diabetes clinic removes the guesswork and puts everything to manage your diabetes into one simple place.

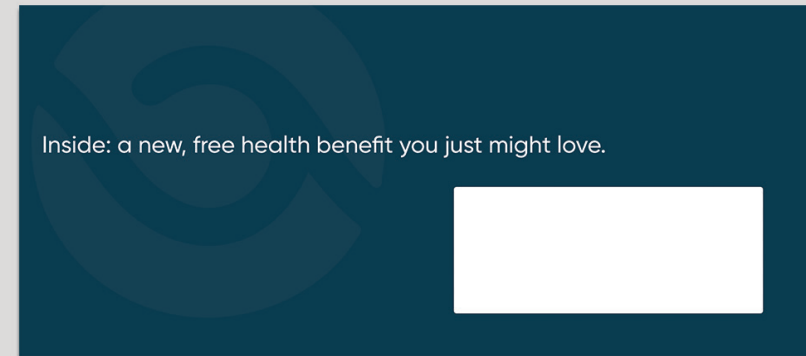
Once you sign up, we'll pair you with an Onduo Care Lead, your personal connection to medical experts who can help you—anytime, anywhere—with any questions or concerns.

We got you. You got this.

There's never been a better time to get the support you deserve—and at no cost to you. Sign up for Onduo at www.onduo.com and download the app today. Or to find out more, just call us at 1-833-HiOnduo

LETTER: BACK

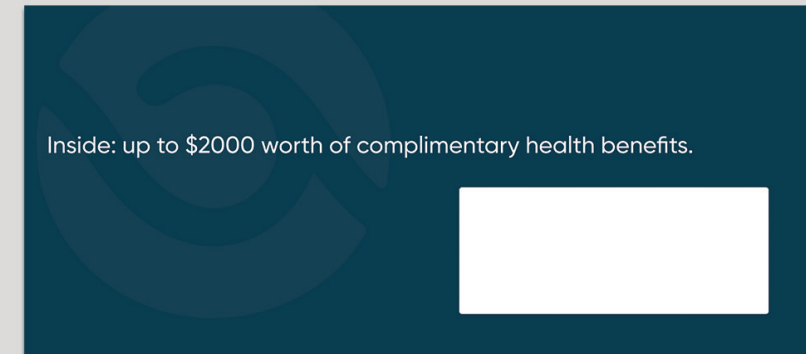


Inside: a new, free health benefit you just might love.

ENVELOPE: FRONT/BACK





Inside: up to \$2000 worth of complimentary health benefits.

ENVELOPE: FRONT V2

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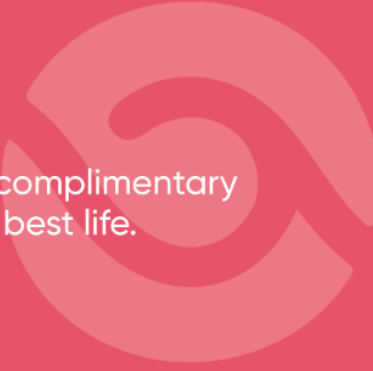



LETTER: FRONT

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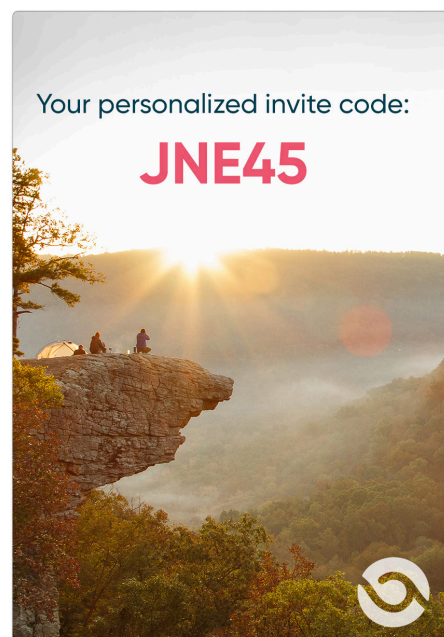
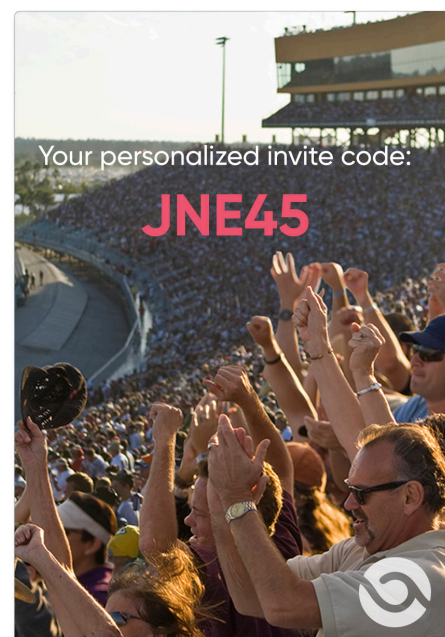
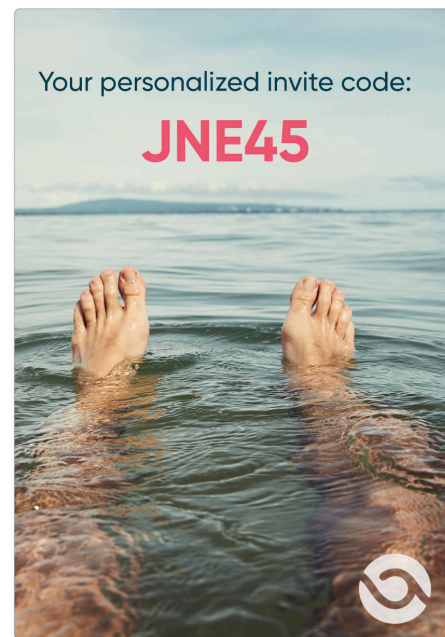
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LETTER: BACK



CARD: FRONT



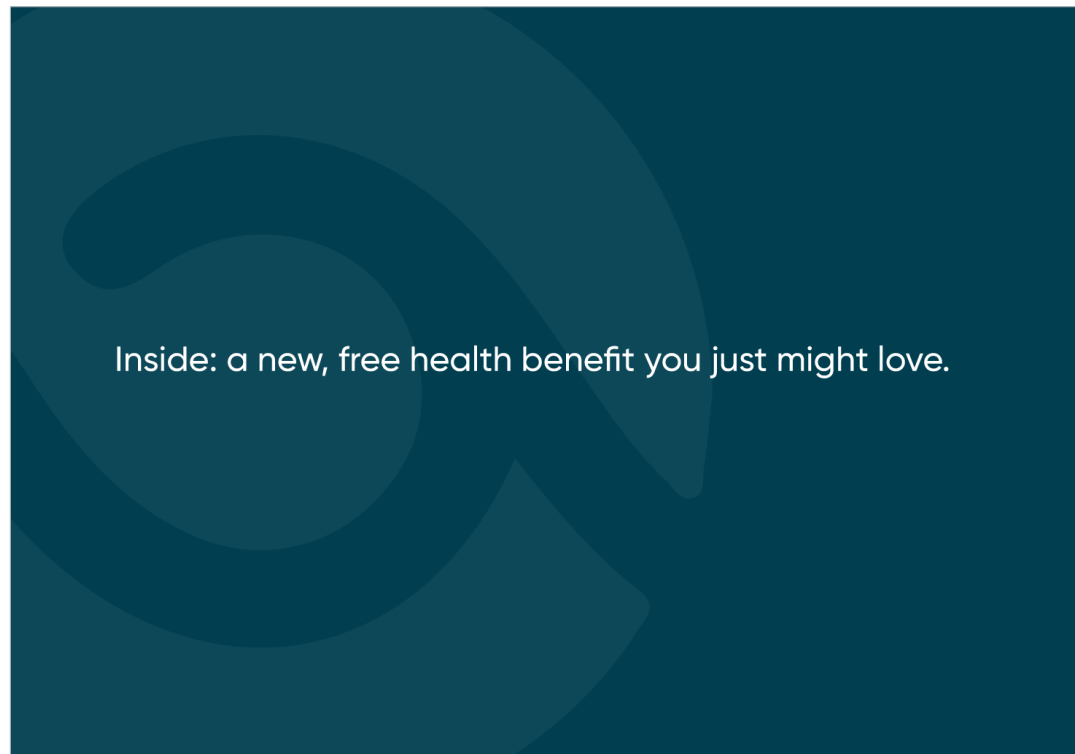
CARD: BACK



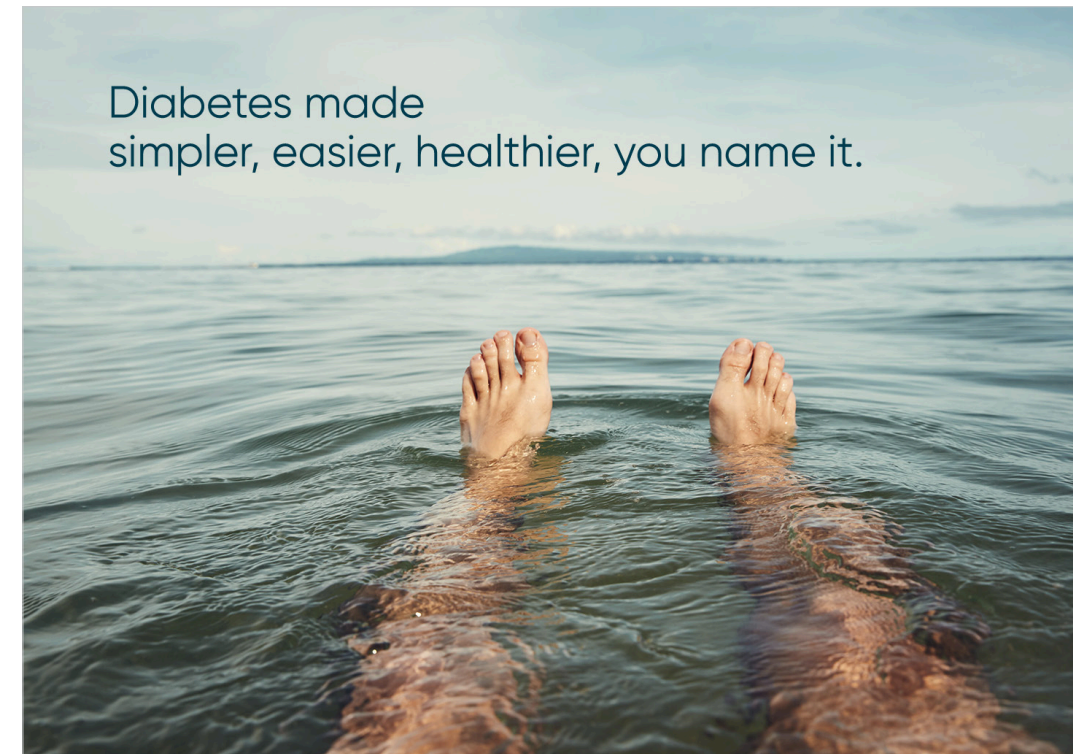
BROCHURE: FRONT/INSIDE SPREAD



BROCHURE: FRONT/INSIDE SPREAD/BACK



BROCHURE: FRONT COVER



BROCHURE: LEFT PANEL


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BROCHURE: RIGHT PANEL INTERIOR COPY

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Amazing service. Amazing value, too.

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BROCHURE: BACK PANEL COPY